

Title V / Maternal and Child Health Success Story: October 1, 2017–September 30, 2018

MCH Grantee (check box):

- Bismarck-Burleigh Public Health
- Fargo Cass Public Health
- Grand Forks Public Health Department
- North Dakota State University
- South East Education Cooperative

North Dakota Maternal and Child Health Priority Area (check box):

- Increase the rate of breastfeeding at 6 months
- Reduce overweight and obesity in children

In a sentence or two, describe the problem you were trying to solve or the reason why your intervention is needed.

Eight out of 10 moms when they leave the hospital are breastfeeding however, at six and 12 months that number drops below the Healthy People 2020 goals. We are instituting PSE interventions to increase those rates for Grand Forks County.

In a brief paragraph, please share what you implemented and how it made a difference.

During the 2017-2018 grant year we: assisted four businesses in adopting employee lactation policies, assisted the Grand Forks County Courthouse in adding lactation accommodations for jurors, implemented the “Anytime, Anywhere” campaign locally recognizing six individuals/organizations that signed the pledge, held multiple educational opportunities in Grand Forks (Breastfeeding Skills Training), began working with the Grand Forks Public Schools to pass a district policy, improved access to breastfeeding support in our community through strengthening partnerships with physicians, nurses, dentists, chiropractors and we began “Milk & Cookies” drop-in breastfeeding support clinic.

Are there any specific NUMBERS or OUTCOMES you can share as a result of your work?

Newborn home visits increased from 0 in 2017 to 29 in 2018 due to the Milk & Cookies clinic. Four businesses adopted lactation policies and 112 professionals were trained.

Were there any “AHA” or “lightbulb” moments you can share?

Although our attendance at Milk and Cookies is lower than expected the outreach that we have done has increased our home visits substantially.

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Are there any “quotes” from anyone benefitting from this that you can share?

Is there anything else you want to share?